

RICCARDO TAGLIETTI

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WORK EXPERIENCE

SOFTWARE DEVELOPER

1-800-Flowers

New York, NY

Mar 2022 – June 2024

- Developed an AI feature for personalizing poetry and gift messages, improving user engagement and satisfaction
- Implemented code splitting in React and optimized Webpack chunking, reducing bundle size and improving First Contentful Paint (FCP) by ~2 seconds, which led to a significant increase in the Lighthouse performance score
- Optimized application performance by reducing over-rendering by 50% using react memoization of hook dependencies and React Profiler to identify and address key performance bottlenecks
- Managed the deployment of frontend code across 12 brands, ensuring consistency and seamless integrations
- Spearheaded migration of the application from React to Next.js, enhancing scalability, SEO, and performance
- Implemented DataDog dashboards for real-time monitoring of site performance, server health, and user interactions, reducing issue resolution times

WEB DEVELOPER

Royal Caribbean

Miami, FL

Apr 2019 – Feb 2022

- Developed a React component library, ensuring consistency across frequently utilized marketing campaigns
- Optimized A/B testing and feature flagging for Royal Caribbean's international sites, driving data-informed decision making
- Collaborated with the marketing team to convert promotions and campaign ideas into code
- Implemented responsive web design principles, enhancing mobile user experience and increasing engagement

BUSINESS DEVELOPMENT ASSOCIATE

Vecna Robotics

Boston, MA

Jan 2018 – Jan 2019

- Served as the primary contact between the company and customers, conducting market research, crafting proposals, and managing complex client relationships throughout the sales cycle
- Managed on-site deployments of Vecna's robots, ensuring smooth integration into diverse industrial environments

CO-FOUNDER

PeekSeeq Inc.

Boston, MA

Jan 2016 – Dec 2017

- Co-founded PeekSeeq and created an online sound effects marketplace for music producers
- Crafted comprehensive business plans, including marketing initiatives, presentations and financial models to effectively acquire customers and operate the venture
- Raised funding from investors and successful pitch competitions

TECHNICAL SKILLS

Frontend: JavaScript, Typescript, React, Next.js, Redux Toolkit, React Query, Tailwind, HTML/CSS, Webpack

Backend: Node.js, Express, MongoDB, SQL, GraphQL, Docker, Kubernetes, AWS, RESTful APIs

Additional: Jest, Cypress, Git, GitHub, CI/CD, Figma, Fastly, Contentstack, DataDog, Google Analytics

EDUCATION

BOSTON UNIVERSITY

Bachelor of Business Administration

Boston, MA

May 2016